

USING USER SCIENCE. DATA-DRIVEN. THINKING BOLDLY.

ENVIRONMENTAL SUSTAINABILITY POLICY

Trackita Pty Ltd is fully committed to safeguarding the environment, meeting relevant legal obligations, and upholding ethical standards in all our operations. We recognize our responsibility to minimize ecological impacts and continually improve our practices for a greener future.

1. Our Commitment

We strive to reduce our environmental footprint by:

- Compliance: Adhering to all applicable environmental legislation, regulations, and industry best practices.
- Client Alignment: Partnering with our clients to meet or exceed their own environmental expectations.
- 3. **Integrated Approaches**: Incorporating sound environmental strategies into our core business planning, operational workflows, and decision-making processes.
- 4. Resource Management: Utilizing resources responsibly to prevent waste and pollution.
- 5. **Stakeholder Collaboration**: Engaging with clients, suppliers, and other relevant stakeholders to refine processes that affect environmental outcomes.
- Innovation: Continuously seeking and adopting advanced environmental management and technological solutions.
- Partnership: Working alongside local and global organizations to promote collective environmental initiatives.

2. Focus Areas

2.1 Supplier & Product Selection

- Vendor Criteria: Whenever possible, we source products and services from suppliers with strong environmental credentials.
- Energy Efficiency: We prioritize energy-efficient solutions for core infrastructure, such as laptops
 and other technology needs, and also apply these considerations when selecting
 accommodations.

2.2 Resource Utilization & Waste Management

- Reduced Printing Culture: We maintain a low-print environment and create marketing materials
 designed to minimize ink usage.
- **Equipment Lifecycle**: We reuse or refurbish redundant ICT equipment where viable, aiming to extend its service life. When disposal is necessary, we select disposal methods and vendors that meet responsible environmental standards.
- Waste Minimization: We continually look for ways to reduce, reuse, and recycle to decrease overall waste generation.

2.3 Energy Utilization

- Cloud-Based Operations: Reliance on cloud infrastructure helps eliminate the need for large in-house ICT systems, significantly curbing energy consumption.
- Reduced Travel: Online collaboration and virtual communication tools lower our travel requirements, cutting down on carbon emissions.
- Power Optimization: Employees are encouraged to employ power-saving settings for laptops and other devices, optimizing energy use.

3. Ongoing Improvement

Trackita Pty Ltd regularly reviews its environmental performance to identify opportunities for improvement. We will update this policy as needed to remain aligned with current regulations, technological advancements, and best practices.

By integrating environmental considerations into every aspect of our operations, Trackita Pty Ltd demonstrates its dedication to a sustainable future—supporting the well-being of our business, our clients, and our shared environment.